



Welcome... and Thank You!

To each and every one of you who voluntarily agreed to sign up to my newsletter and become my first subscribers, I am sincerely grateful.

I had no idea that a very simple, personal text or email or social media message, would generate as much interest as it did. Immediately after sending it, I had 50 people jump on board in less than two hours. 100 a few days later, and by the end of the week almost 150!

To say I have been blown away by the incredible response and enthusiasm is an understatement.

Some people have known me for four decades, others 4 months.

There are hugely successful, self-made millionaires; industry experts; an heiress; New York Times bestsellers; award-winning directors, actors, authors, illustrators, screenwriters, showrunners, producers, animators, make-up artists, costume designer, and music composers; a Hollywood stuntman, a former FBI agent, a police officer, editors, cover designers, cartoonists, screenwriting teachers, insanely talented musicians and inspiring creatives, energy healers & light weavers, Akashic record readers, an MBE winner, a UN lawyer, entertainment and industry lawyers, doctors, dentist, nurses, educators, museum operator, sex coaches (male & female), yoga gurus, business

executives, geomatic engineer, sound mixers, boom operators, podcasters, journalists, reporters, copywriters, bloggers, digital developers, designers, entrepreneurs, marketers, promoters, homemakers, old bosses, former partners, and more.

I'd like to think I run in some pretty amazing circles, although it's more a walk than a run, and even then closer to a saunter. Either way, when I look at who's on it, it's quite the impressive list.

Made up of at least 20 nationalities (that I know of), which spans six continents, it's a very diverse, eclectic mix of amazing souls who I am genuinely honoured to know over my journey.

In an ever increasing online world, I've met most of you in person, save a very tiny handful. I can even recall when & where we first met.

Reply and tell me what you remember from our first meeting?

For an easy going, and sometimes humble Aussie boy who's clearly not shy, yet been fortunate enough to have travelled all around my own country and the world, I am truly in awe of all of you and what you do.

To each and every one of you – Thank You!

“We didn't know we were making memories, we were just having fun.”

— A. A. Milne

It's my aim here to not only share and promote myself, but reveal any brilliant work, events, and creations you have, while connecting you with others where it aligns. At the end of the day, it's all about community. We cannot do this alone.

I'm reminded of a great line I heard this week, which echoes true: 'We is bigger than me.' Can I get an Amen?

FUN FACT

I thought it would be fun to reveal a silly little fact about myself. Many years ago, in another lifetime (my youth), I once lost a bet while tenpin bowling. To fulfil the wager, I had to take the multi-coloured bowling shoes they foist on us to wear, with their big size 10 numbers stitched on the back, and dance a merry jig on the corner of the busiest four

way intersection in the whole area, all while my friends sat in a car nearby to ensure I satisfied the bet (and look on and laugh).

Did I do it? You betcha! Was I embarrassed as hundreds of cars sat at the stop lights watching some idiot dance and prance and tap haphazardly? Nope! Did I have fun? I really did, not a care in the world. I just gave it my all, because a bet's a bet! I don't know what happened to those ridiculous bowling shoes, but the memory, and now the story lives on.

What's a fun fact about you I should know?

For those who don't know me well (or do), books, film, music, and travel, have been mainstays for almost my entire life. I've been reading since I was a kid, music is always playing, while travel has been ever present. To date, I've visited about 60 countries, across 6 continents (only Antarctica left), and lived in 8 major cities around the world.

In time I'll have plenty to say about books, films, music, (and the current state of their industries), along with travel, but for this 'Welcome email' I want to keep it short and share what I'm currently reading (or just read), watched, listening to, and roamed in. Enjoy!

BOOKS

Fiction: [War God by Graham Hancock](#)

Wow! This epic historical fiction/fantasy novel about the clash of two empires (Montezuma's Aztecs vs Spanish conquistadors) reads like a Dan Brown thriller: fast, intense, lots of action. Based around factual events, this was a ferocious, eye-opening, and mind-blowing read.

Non-fiction: [Stepping Beyond Intention by Dan Mangena](#)

A robust four-step model for breaking through blocks and rediscovering your true path. Some really good insightful techniques, and heartfelt transformations for making lasting change.

What books have you recently read and enjoyed?

FILM

[No Men Beyond This Point](#)

A dry, satirical, and fun mockumentary about males becoming endangered. The dramatisations are hilarious. (free on Amazon Prime)

What film have watched lately that you really liked?

MUSIC

New song: [Shake by Caisha Sprout](#)

I know nothing about Caisha other than she's from my hometown of Melbourne. Her music is rooted in blues, soul and funk, with elements of her Indian heritage oozing through. At only 775 monthly listens, this cool, brand new pumpin' tune deserves way more love.

Old song: [The Truth by Handsome Boy Modeling School](#)

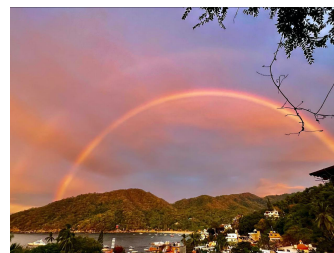
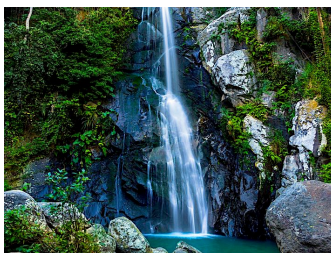
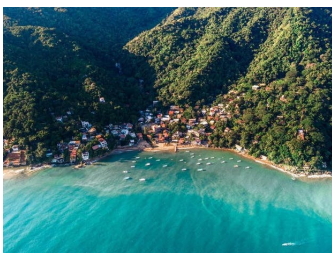
Only discovered this 1999 song courtesy of a friend's playlist (shout out to Miss Steph). It's one super cool, ultra smooth number, with the powerful chorus lyrics: *"You can't hide from the truth, cause the truth is all there is,"* really resonating for me. So much love for this track.

What new or older music is rocking or soothing your world?

TRAVEL

Yelapa, Mexico

Our home for the last 3 years (and birthplace of my second son), this remote coastal village with its picturesque beaches, emerald coastline, jungle-shrouded mountains, diverse wildlife, and stunning waterfalls, is unlike anywhere I've ever been. With no roads, no cars, and no police, it's a genuine oasis.



Where in the world have you travelled recently or love to visit?

If you made it this far, congratulations. Thanks for sticking with me, and supporting this journey. And on that note, that's a wrap!

Until next time,
Cheers & thanks.

A handwritten signature in black ink, appearing to be 'M'. The signature is stylized and cursive.



Mark T. Rasmussen

(Award-winning author & writer)

ps: If you enjoyed my newsletter and know others who would, too, forward it on. They can also sign-up direct via my [website](#). Thanks so much.

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Let's connect!

